

Strategy on a Page 2026

Our Vision

Our vision is to be the leading advocate and driving force for the ICT sector in Tasmania. We contribute to a thriving ICT sector by fostering opportunities for our members to grow, innovate and connect.

Our Purpose

What drives our vision?

Our purpose is to empower and unite the Tasmanian ICT industry. As the peak industry body, we are dedicated to advancing the collective interests of our members whilst fostering a culture of collaboration, excellence and responsible use of technology.

Our Strategy

How will we achieve our purpose?

We will provide industry thought leadership, engage government and education providers, and advocate for policies that support our members. We will deliver events that facilitate collaboration, connection, knowledge sharing, education and skills development.

Our Principles

What we will be known for.

We are technology and supplier agnostic

We are the front door to the ICT industry in Tasmania

We are accessible and professional

We proactively share knowledge and collaborate to solve problems the ICT industry faces

Our policy positions are representative of the ICT industry

We are a hub for our members and stakeholders

Our Priorities

What are we going to do to deliver our strategy?

MEMBERS



We will grow our membership, deliver value for money for members, and maintain a sustainable financial position.

INDUSTRY GROWTH



Grow the value of the technology sector in the state.

ICT JOBS



We will promote ICT careers, shape training and skills development, and connect talent with industry work opportunities.

Our pillar committees

Executive & Finance SC

Industry Development SC
Innovation SC
Cyber Security SC

Workplace Development & Diversity SC